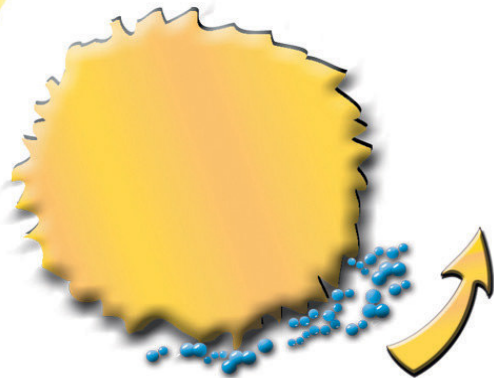
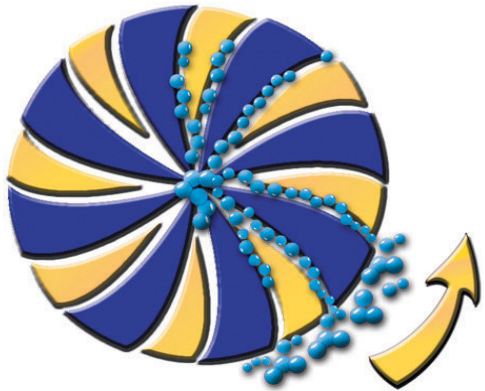


## How It Works



*Cotton fiber pushes dirt and moisture.  
Surface is still dirty and wet.*



*Microfiber lifts and traps dirt & moisture.  
Surface is clean, dry and polished.*

Unlike cotton, which pushes dirt and dust in small piles, microfiber actually lifts and traps the particles into its fine fibers. Microfiber not only leaves a dust free, lint free and streak free shine but also helps eliminate and reduce allergens from your home or car.

Microfiber cloths are eco-friendly because they reduce water usage, reducing the need for cleaning chemicals and paper towels.

Microfiber tend to be extremely durable and resilient. Wash and reuse hundreds of times, they will outlast your traditional cotton towels. Do not use fabric softener when washing as this clogs the cloth and reduces its efficacy.